

CASE targeted ads

PRODUCTS FOR GARDENERS

shopping-expert.com





Introduction to the project

- Direction: Online store of goods for gardeners
- Market: Ukraine
- Average purchase price:\$2.4
- Purpose: Transactions



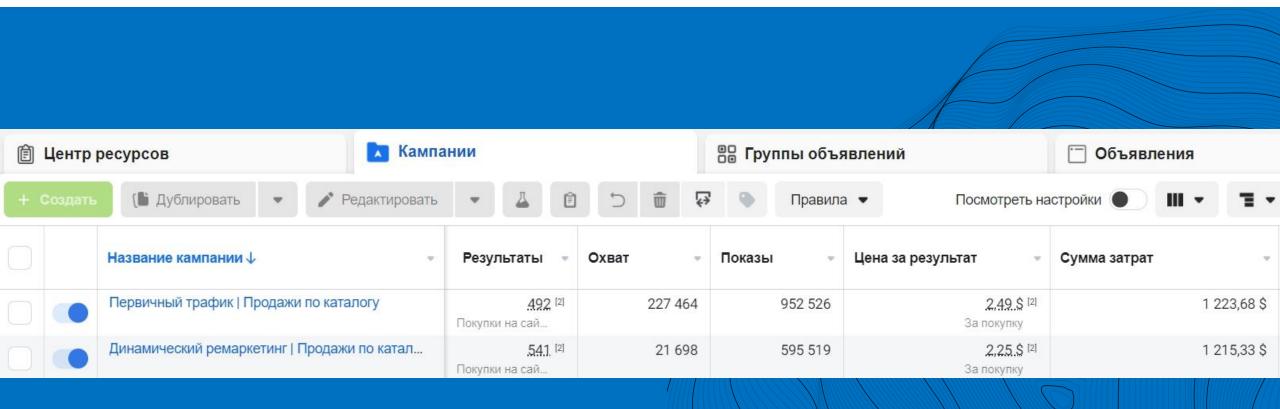
What was done

- Feed update in Facebook Business Manager (daily update)
- Implementation of smart campaigns using Al
- Selection and A / B testing of audiences
- Budget reallocation

- Setting up dynamic remarketing
- Using look-alike audiences
- Working with Facebook Pixel
- Conversion rate optimization

Results

We work on an ongoing basis as part of the maintenance of an advertising account to optimize and improve the results



Contact us









+38 (063) 810 88 76 **Alex Boyko**



info@shopping-expert.com



www.shopping-expert.com

SHOPPING EXPERT

Alex Boyko

